COSMETICS NEW ZEALAND CODE OF ETHICS

Cosmetics NZ Members will be responsible for compliance with all relevant legislation and provisions of the Code.

Cosmetics NZ Members will adhere to high ethical standards in respect of all marketing activities.

All advertising and promotional activities must be prepared and executed with a high degree of social responsibility and shall conform to acceptable standards of fair competition.

Cosmetics NZ Members accept responsibility for all other industry related activities generated by their companies.

Cosmetics NZ Members are expected to always follow this Code of Ethics.