

Sunscreen Act 2022

MANDATORY COMPLIANCE WITH AS/NZ 2604:2012

Your labelling checklist

TOPIC	REQUIREMENT	NOTE	RELATED ISO TESTING PROCEDURE	COMPLETED
SPF or Sun Protection Factor	The SPF must be a value of: 4, 6, 8, 10, 15, 20, 30, 40, 50 or 50+.	SPF50+ is the maximum SPF value that can be claimed, and to claim SPF50+ test results must be SPF60 or over.	ISO24444	
Broad Spectrum	Broad spectrum must be clearly labeled on the packaging and must in letters no larger than those used for the labelled SPF.	Broad spectrum is UVA to UVB ratio of one third or more.	ISO24443	
Water Resistance	If a product is labeled as “water resistant” the time frame must be supported with SPF data at that time frame.	We are not allowed to use “Waterproof” or “Sweatproof” .	ISO24444	
Instructions for use	Must include “apply generously to the skin 20 minutes before skin exposure, then reapply frequently, and after swimming or towelling” or words to this effect.	Instructions should be on the pack.		

EFFECTIVE DATE FRIDAY 8TH SEPTEMBER 2023

EXEMPTIONS

(because no piece of legislation is complete without them!):

- Products represented as having a primary purpose as skincare products with labeled SPF of 15 or below.
- Products represented as having a primary purpose as a concealer, foundation or lip product with any SPF value.

ANY QUERIES OR QUESTIONS

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